

**National Electric Vehicle Infrastructure (NEVI) Funding Opportunity:
A Proposed Partnership between Southern NM Businesses and the City of Las Cruces**

Why consider this opportunity?

The New Mexico Department of Transportation is offering federal grant funds to help businesses and municipalities install DC Fast Charger (DCFC) electric vehicle charging stations with full reimbursement of eligible costs. This program can transform your business location into a destination for the rapidly growing number of electric vehicle (EV) drivers across New Mexico and the Southwest. The City of Las Cruces is seeking local businesses to partner in an application for this funding opportunity. If selected, your business and the City would enter into a site use agreement. There would be no cost to your business resulting from this agreement. Please consider this opportunity to help improve public access to electric vehicle charging units, while improving traffic and visibility at your business.

We encourage you to review the proposals on [NMDOT's site](#) to understand the requirements and responsibilities if funding were awarded.

What's covered by the funding?

The program reimburses eligible expenses including:

- Commercial-grade DC fast charging equipment (minimum 150 kW output per port, available on-demand, uninterrupted, and simultaneously)
- Installation and labor costs
- Permit and engineering fees
- Utility connection upgrades (transformers, line extensions, electrical meters)
- Equipment warranty and maintenance costs for five years
- Signage (directional and on-site)
- Shipping costs
- Third-party inspection services

Business/Location Requirements:

- Location requirements of the grant are along US 70 towards Alamogordo or along I-10 from Las Cruces to Texas state border
- Offer amenities (restrooms, food, water) at or near the EV charging station site
- Must be incorporated in New Mexico OR registered with the Secretary of State to do business in New Mexico
- Must own or operate (or plan to operate) a publicly accessible site in New Mexico
- Public accessibility 24 hours a day, 7 days per week

- Dusk-to-dawn lighting
- Access to electrical utility service
- Access to cellular service
- Parking spaces that can be dedicated to EV charging
- Agreement to review and possibly renew site use agreement after five years

Ideal business types and locations include:

- Restaurants and coffee shops
- Convenience stores and gas stations
- Hotels, motels, and lodging facilities
- Shopping centers and retail establishments
- Tourist destinations and attractions
- Recreational facilities and entertainment venues

To Be Considered Please Submit the Following in a 1-2 Page Narrative:

- Business name, point of contact, email, and phone.
- Site address and a brief description of the location (visibility, proximity to major corridors such as I-10/US-70, access and circulation).
- On-site amenities available to the public (e.g., restrooms, food/coffee, retail, lighting hours) and typical hours of operation.
- Parking details showing how spaces can be dedicated to EV charging and remain publicly accessible 24/7.
- Any known constraints (easements, ADA considerations, planned construction) and your willingness to host equipment via a site-use agreement.
- Why your site is a strong fit for fast charging (anticipated customer/vehicle traffic, nearby destinations, safety/visibility).
- Any other relevant details as space permits.

Email your 1–2 page narrative (plus optional photos/ informal site sketch) to sustainability@lascruces.gov with the subject line “NEVI Partner Site – [Your Business Name]” by November 20, 2025 at 5 PM MST.

How your site will be scored/reviewed:

Applications will be evaluated on a 100-point scale.

Project Proposal (35 points): A project narrative answering the questions above.

Existing Infrastructure/Grid Readiness (20 points): Sites with three-phase power and 400kV transformers (high power transformers) already installed receive maximum points—these features help reduce installation complexity, time, and costs.

--The City will work with El Paso Electric to evaluate the grid feasibility of your site following your submission.

Accessibility to Amenities (30 points): Proximity to customer amenities increases your score:

--On-site amenities: 30 points | within 1/8 mile: 15 points | within 1/4 mile: 5 points

--Please reference the “Ideal Business Types and Location” section above for more info on desirable amenities

Distance from Other Stations (15 points): Locations farther from existing EV charging sites will score better to help fill gaps in the charging network.

Submission Deadlines

11/20/2025: Submission proposals are due

12/01/2025: Submissions will be reviewed and scored by the City of Las Cruces

12/04/2025: Selected sites will be informed

Selected sites will have 3 weeks to formalize a site use agreement with the City of Las Cruces

12/31/2025: The City of Las Cruces will submit final sites to the NMDOT

01/30/2026: Estimated date of NMDOT award announcement

02/01/2027: Deadline for sites to be complete and fully operational.