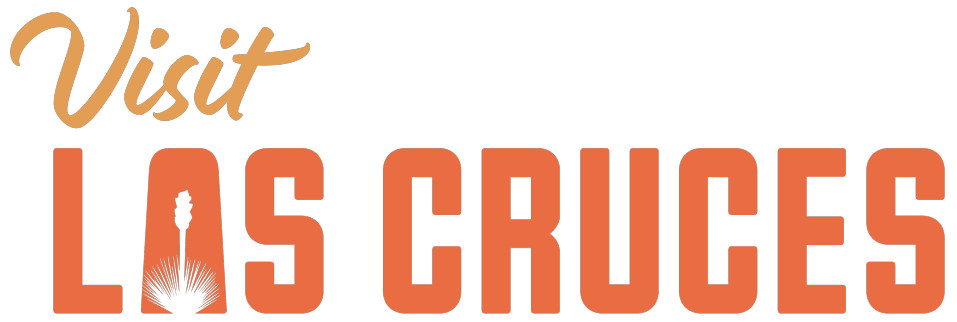




Las Cruces Lodger's Tax Advisory Board Agenda for January 22, 2025

Meeting will be held on January 22, 2025 9:00 am at Visit Las Cruces, 336 S. Main St, Las Cruces NM 88001

1. Call To Order
2. Approval Of Minutes
 1. Review and Approval of minutes from 11/14/24
3. Open Meetings Act Training
4. Reports
 1. Director's Report
 1. Administrative Update
 2. Lodger's Tax Update
 2. Sales Report
 3. Destination Experience Report
 4. Marketing Report
 5. Events/Special Projects Report
5. New Business
6. Adjournment